

GINORI 1735

ITALIA



EVERYTHING
WE DO IS
GRACIOUS
AUDACIOUS

GRACIOUS IS

Gracious is heritage
Gracious is elegant
Gracious is luxurious
Gracious is sophisticated
Gracious is tasteful

AUDACIOUS IS

Audacious is contemporary
Audacious is bold
Audacious is daring
Audacious is unexpected
Audacious is colorful



Known for a unique sensibility manifested in a love of Italian culture, color, art and hospitality, Ginori 1735 forwards a Modern Renaissance – a rebirth and rediscovery of the pleasure, Personal expression and art of everyday life.



MANIFATTURA GINORI 1735



TYPES OF CUSTOMERS

Masters of Style are knowing, informed aesthetes. You can find them in the realms of fashion, art, design, architecture, film, decoration, and society, obsessively yet effortlessly curating their lives, creating their own impossibly alluring worlds.



GINORI 1735: TOTAL LUXURY & DESIGN BRAND

TABLETOP

It's in the court, in noble homes and mansions.
It's in the museums and in international exhibits.
It's in the desires of art sellers, in the most refined salons and dining rooms.

It's in the sophistication of the style and the lightness of the luxury.



GIFT

Known for our unique sensibility for Italian culture, color, and uniqueness; we allow you to express yourselves through gifts, with and without words.

Every gift becomes the instrument for leaving a personal signature.



HOME FRAGRANCES

The statuesque faces of the characters become the archetypal protagonists of the LCDC collection, designed by Luca Nichetto. A project that mixes the classicism of ancestral statues with straight and rigorous lines, the faces and sculptures take on an iconic and mysterious dimension.



ART

“Art is accuracy, without tolerance at the safety margins; it is a demanding Game, a successful Game; it is an impossible equilibrium that succeeds”.

Artistic director of the Florentine Manufactory from 1923 to 1933, Gio Ponti translated the heritage of handcrafted art into new contemporary languages. His genius led to the creation of unique and timeless collections.



GINORI ARTE

Reborn Project

Ginori 1735 invites artists and international designers to express their creativity on pieces of white porcelain produced by the Manifattura. In their new interpretation, these objects become unique works of art for tableware and interior décor.



GINORI 1735: PRESTIGIOUS PARTNERS

HOSPITALITY

Bulgari Hotels
Four Seasons Hotels
Osteria Francescana Ritz
Carlton Hotels
Rosewood Hotels
5 Herftord Street Club
Roccoforte Palace
Grand Hayatt
Carbone
8 ½ Bombana
Sant Ambroeus



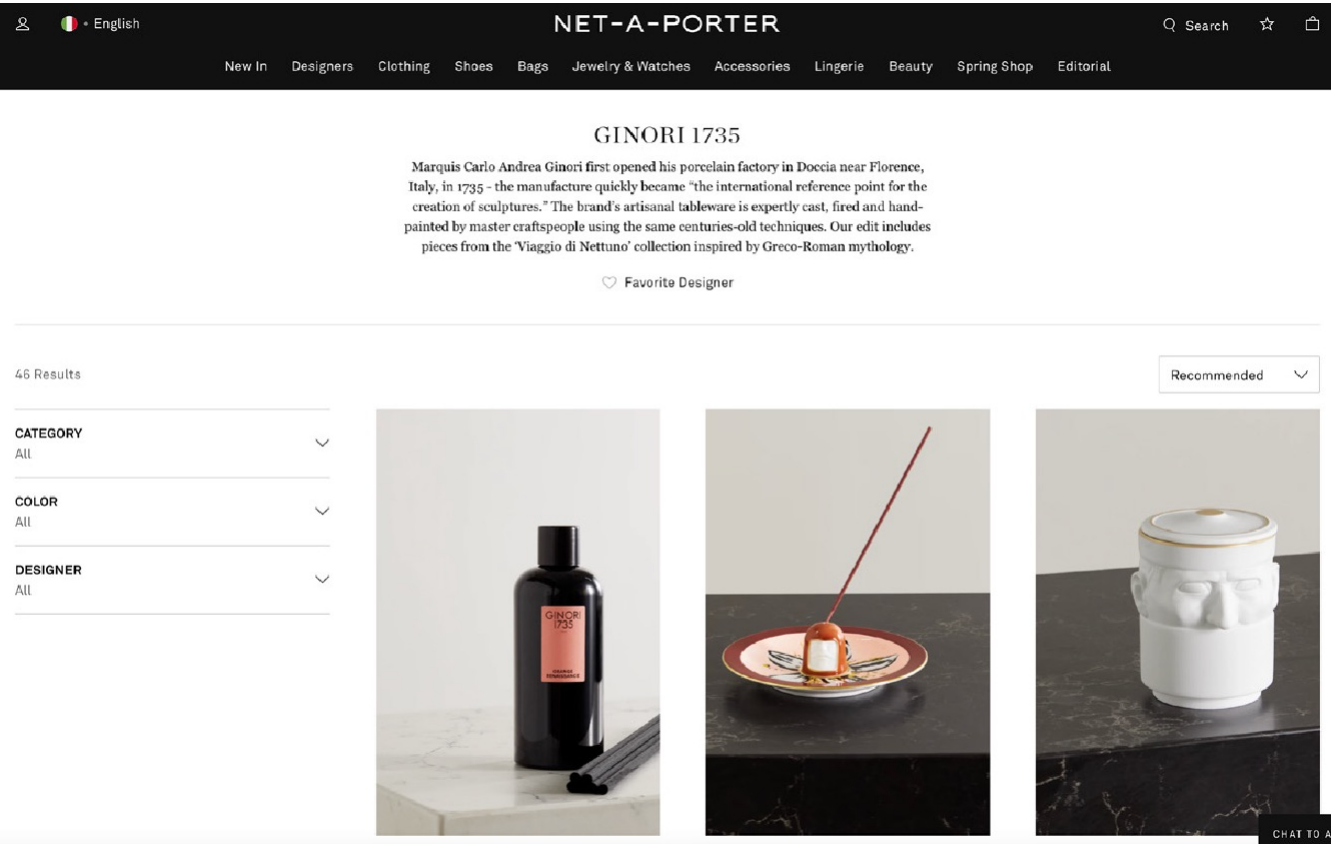
FASHION / DESIGN

Gucci
Cassina
Off-White
Etro
Balenciaga
Boucheron
Moncler
Buccellati
Bottega Veneta



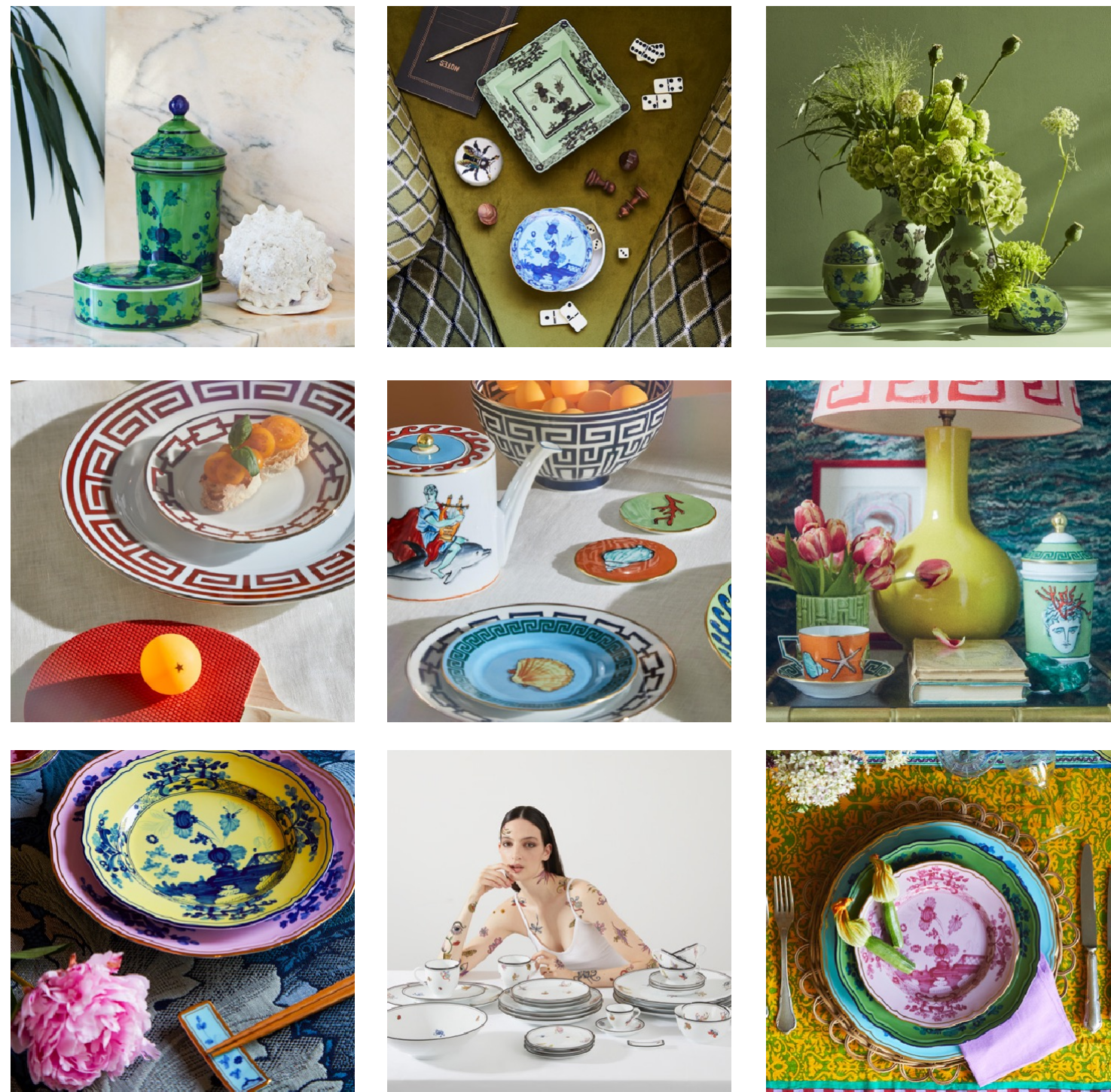
E-TAILERS

NAP (YOOX)
WallPaper
Matchesfashion
Amara
Artedona





DIGITAL ASSET



DIGITAL PACK REFERENCE

SOCIAL MEDIA & DIGITAL MARKETING

INSTAGRAM

FACEBOOK

LINKEDIN

SPOTIFY

YOUTUBE

PINTEREST

WECHAT

WEIBO

XHS

INFLUENCER MARKETING

INSTAGRAM

FACEBOOK



GINORI IMAGES DATABASE WITH PRIVILEGE – SWIVLE

GINORI 1735

Cerca...

0

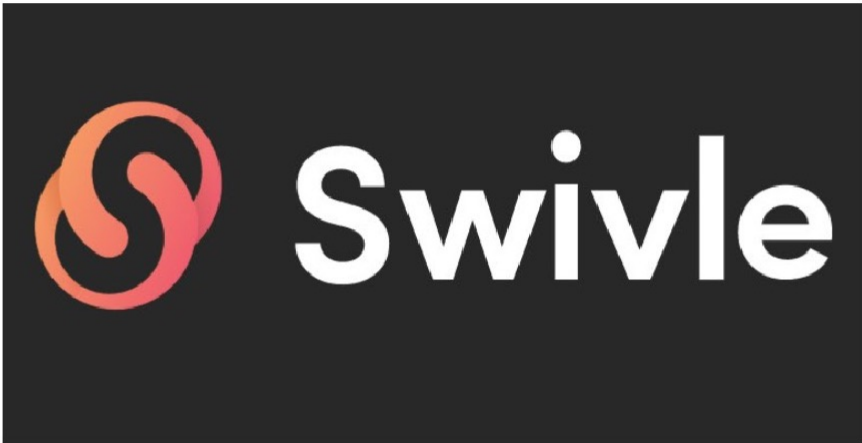
GINORI1735

_tmp_PUBBLICA

IT

Marketing

Ufficio Stile

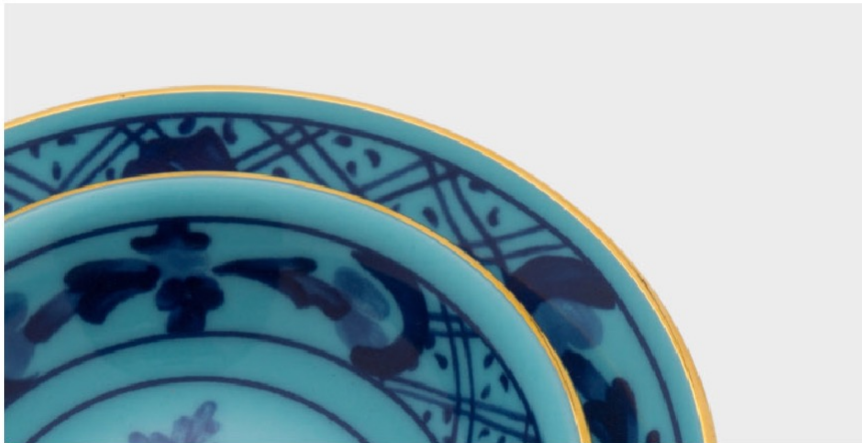


README
User Guide for Ginori 1735's DAM

GINORI
1735

ITALIA

BRAND IMAGE
Logos and Brand Image Guidelines: search for "Logo" or "Guidelines" to filter the assets you are looking for. Use filters for select the right format (jpg, pdf, ai, ...)



ORIENTE ITALIANO
Oriente Italiano Collection

GINORI 1735

Cerca romeo, oriente italiano

0

Ricerca

“romeo, oriente italiano”

Cerca in

Tutti i file

Categorie

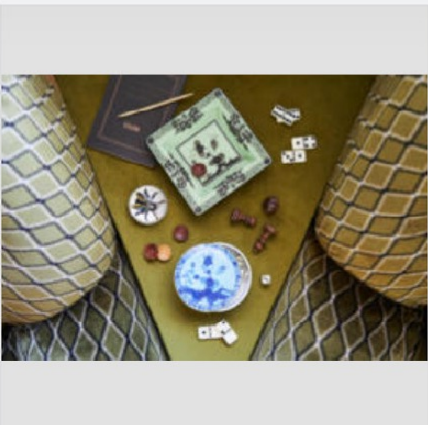
Scarica

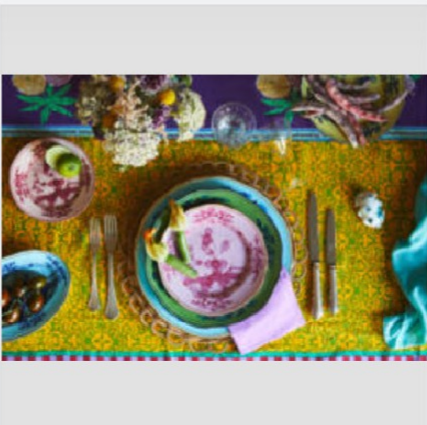
Condividi

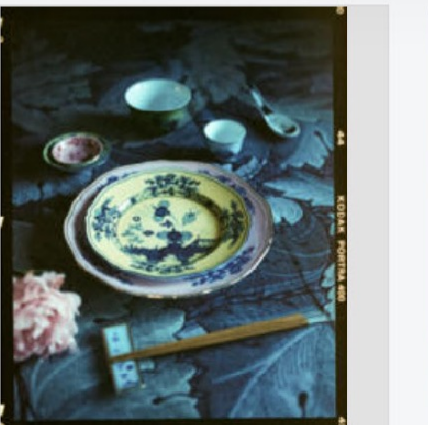
Aggiungi al carrello


Filtri

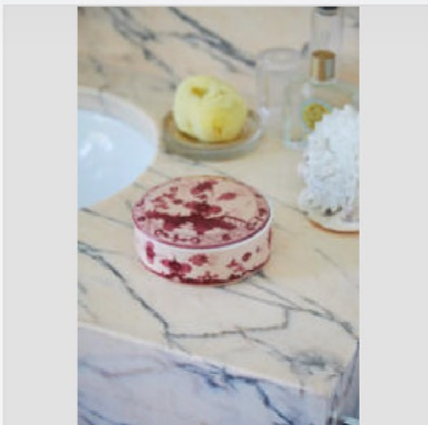
Rilevanza

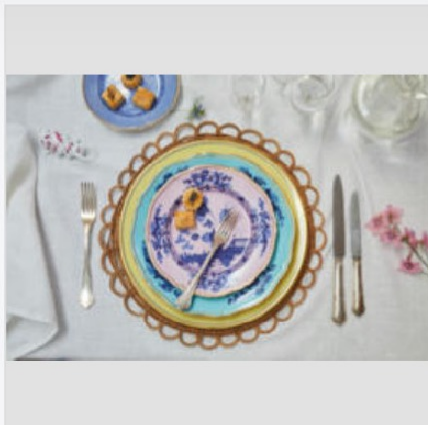


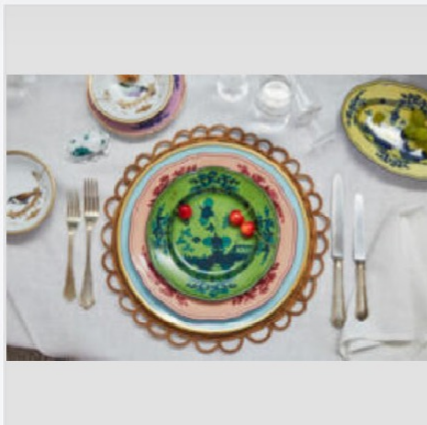


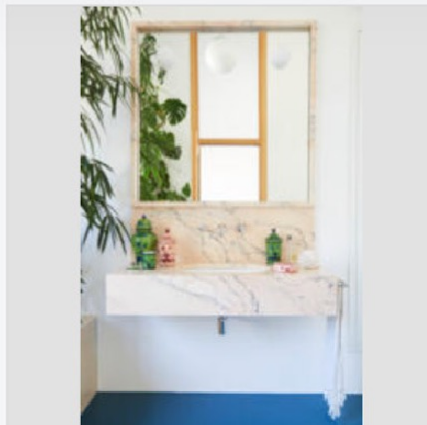














INNOVATIVE MIX&MATCH



































THANK YOU.

