



Villeroy & Boch

1748

CHRISTMAS CLASSICS

— *Collection* —



Content Playbook

Collection Name: CHRISTMAS CLASSICS



USPs

1. Limited edition collectible Christmas ornaments
2. Nostalgic & whimsical details with genuine gold accents and classic holiday color schemes
3. Festive gift boxes
4. Premium porcelain
5. 2024 date stamps
6. Wipe clean

HEADLINE

Trim the Tree with the Christmas Classics Collection

SUBLINE

Create Memories With These Nostalgic Collectible Keepsakes

SHORT DESCRIPTION

Get into the Christmas spirit and evoke the nostalgia from Christmases past with the brand new Christmas Classics ornaments collection from Villeroy & Boch. These whimsical ornaments feature gold accented 2024 stamps, making them collectible keepsakes you'll pass down for generations to come. Create memories with loved ones as you decorate the Christmas tree together with these limited edition ornaments that'll become cherished family heirlooms.

The Christmas Classics ornaments collection includes eight festive ornaments, including a pick-up truck with Santa at the wheel, a rocking horse, a snowflake, a stocking, a snowman, a Christmas tree, a star, and Santa! All of the ornaments come packaged in a festive box -- perfect for gifting.

Collection Name: CHRISTMAS CLASSICS

LONG DESCRIPTION

Get into the Christmas spirit and evoke the nostalgia from Christmases past with the brand new Christmas Classics ornaments collection from Villeroy & Boch. These whimsical ornaments feature gold accented 2024 stamps, making them collectible keepsakes you'll pass down for generations to come. Create memories with loved ones as you decorate the Christmas tree together with these limited edition ornaments that'll become cherished family heirlooms.

The Christmas Classics ornaments collection includes eight different collectible ornaments. The beautiful Christmas tree is made of creamy white premium porcelain and trimmed in gold. Remember baby's first Christmas with the rocking horse ornament that features "Baby's First Christmas 2024" in gold along the rocker. The striking star ornament features a colorful wreath and is made of creamy white premium porcelain. The whimsical stocking ornament is detailed with festive Christmas toys spilling out of the top. The Santa ornament features the man of the season in his famous candy apple red suit. Santa makes another appearance on the pick-up truck ornament: Santa arrives in a classic pick up truck with a Christmas tree in tow. The friendly snowman wishes all a Merry Christmas and is outfitted in his bright red cable knit sweater and green knit hat. The final ornament in the collection is the elegant snowflake, which features an intricate lattice design.

The ornaments in the Christmas Classics collection are not only great collectible keepsakes, but they make great gifts too! Each ornament comes packages in a festive giftbox. Commemorate the 2024 holiday season and the memories you'll make with loved ones!



Collection Specifications: CHRISTMAS CLASSICS



Ornament: Christmas Tree
1486754340

Size	4 in.
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Ornament: Rocking Horse
1486754341

Size	4 in.
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Ornament: Star
1486754342

Size	4 in.
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Ornament: Stocking
1486754343

Size	4 in.
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Ornament: Santa
1486754344

Size	4 in.
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Ornament: Puck-up Truck
1486754345

Size	4 in.
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Ornament: Snowman
1486754346

Size	4 in.
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Ornament: Snowflake
1486754347

Size	4 in.
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Product Features: CHRISTMAS CLASSICS



Baby's First Christmas

Commemorate your baby's first Christmas or give the perfect gift for a loved one's newest addition. The whimsical Rocking Horse ornament is dated for 2024 and features "Baby's First Christmas" written in gold along the rocker.

Genuine Gold Accents

Each ornament in the Christmas Classics collection features genuine gold accents that perfectly complement the creamy white premium porcelain and festive red and green color schemes.



Limited Edition

Dated in gold for 2024, the Christmas Classics collection is the perfect way to commemorate this year's holiday season. The date stamp makes this collection both limited edition and collectible. Pass these Christmas keepsakes down for generations to come!