

AFINA  
GLASSWARE  
— *Collection* —  
*Content Playbook*



# Collection Name: AFINA GLASSWARE

## KEY Collection USPs

1. Made in Europe
2. High-quality, durable, long-lasting crystal glass
3. Refined, engraved, matte pattern
4. Designed by award-winning Industrial Designer Christian Haas
5. Dishwasher-safe

## Headline

Minimalism, Redefined: the Afina Glassware Collection

## Subline

Delicate details, timeless silhouettes — crafted for quiet luxury.

## Short Description

Designed by award-winning Industrial Designer Christian Haas, the Afina collection is a study in quiet luxury — where refined lines, tactile finishes, and subtle details come together to make a lasting impression. Expanding on its signature sunray motif, Afina introduces a collection of crystal glassware featuring delicately engraved, matte-shimmering patterns achieved through precise pantography. From flutes to tumblers, each piece plays with light and shadow to create a sense of understated drama, bringing a modern, purist aesthetic to any table — perfect for elevating everyday moments or setting the tone for something more special.

## Long Description

The Afina collection, designed by award-winning Industrial Designer Christian Haas, is a masterclass in understated design. It's all about quiet luxury: refined lines, tactile details, and pieces that speak softly but leave a lasting impression.

Afina's signature sunray motif carries through from its dinnerware to a new lineup of crystal glassware. Each glass features a sleek, engraved pattern on the lower half — a matte shimmer achieved through precise pantography. It's subtle, sophisticated, and designed to play with light, casting soft reflections that elevate any setting.

From champagne flutes to double old fashioned glasses, these modern essentials bring a purist touch to the table. Think: clean lines, timeless silhouettes, and just enough detail to catch the eye. Whether you're curating a serene everyday vibe or setting the mood for something more special, Afina's glassware is the perfect plus-one for a space where less truly is more.



PRODUCT RANGE SPECIFICATIONS: AFINA GLASSWARE



Double Old Fashioned, Set of 4  
1137218070

Size	3.25 in.
Capacity	11.75 oz.



Red Wine Glass, Set of 4  
1137218110

Size	9 in.
Capacity	19 oz.



White Wine Glass, Set of 4  
1137218120

Size	8.5 in.
Capacity	14.25 oz.



Champagne Flute, Set of 4  
1137218130

Size	9.5 in.
Capacity	10 oz.

PRODUCT RANGE SPECIFICATIONS: AFINA GLASSWARE



Stemless Wine Glass, Set of 4  
1137218260

Size	4.75 in.
Capacity	17.5 oz.



# Product Features: AFINA GLASSWARE



## Quiet Luxury, Bold Impact

Designed by award-winning Industrial Designer Christian Haas, the Afina collection is minimalism perfected. With refined lines and tactile details, this glassware whispers elegance while leaving a lasting impression.

## Signature Sunray Motif

Boldly engraved and matte-finished, each glass is a sculptural piece that plays with light — turning every pour into a design moment.



## Four Times the Impact

From flutes to tumblers, Afina glassware sets the standard for modern minimalism.

Available in sleek sets of 4, each piece strikes the perfect balance of clean lines and sharp detail—turning every sip into a statement. When less is more, make every glass count.