

BOSTON PEARL
— Collection —
Content Playbook



BOSTON PEARL



BOSTON PEARL USPs

1. High quality crystal glassware made in Germany
2. Diamond-like, honeycomb texture that refracts light
3. Iridescent sparkle effect in shades of blue, green, yellow, and rose
4. Dishwasher-safe
5. Sold as singles or in sets of 4

HEADLINE

Introducing Boston Pearl: The Iridescent Jewel of Our Best-Selling Glassware Collection

SUBLINE

Add Iridescent Sparkle With this Chromatic Collection

SHORT DESCRIPTION

Introducing the latest addition to the best-selling Boston collection: Boston Pearl. With its luminous iridescent effect, Boston Pearl sparkles in shades of green, yellow, blue, and rose, creating a mesmerizing display that changes with the light and complements any table setting. The honeycomb/diamond-like texture of the glass refracts light beautifully, adding a dazzling sparkle to your table. Available in a variety of vintage-inspired styles and, as always, dishwasher-safe, Boston Pearl is the perfect choice for infusing your table with vibrant, pearly excitement.



PRODUCT RANGE SPECIFICATIONS: BOSTON PEARL



Water Goblet
Single: 1173330130
Set of 4: 1173338140

Size	3.75 x 3.75 x 5.5 in.
Capacity	13.5 oz.



Red Wine
Single: 1173330020
Set of 4: 1173338110

Size	3.5 x 3.5 x 5 in.
Capacity	10 oz.



Highball/Tumbler
Single: 1173330110
Set of 4: 1173338260

Size	3 x 3 x 6.25 in.
Capacity	13.5 oz.



DOF/Tumbler
Single: 1173331410
Set of 4: 1173338070

Size	3.5 x 3.5 x 4 in.
Capacity	11 oz.