



Villeroy & Boch

1748



MANUFACTURE  
TRAVERTINE

*Content Playbook*



# Collection Name: MANUFACTURE TRAVERTINE



## USPs

1. Natural, hand-processed travertine
2. Warm earthy shades and colored-through material
3. Collection of 6 elegant serving items
4. Gift-boxed

## HEADLINE

Manufacture Travertine: Chic, One-of-a-Kind Stone Accents for Modern Entertaining

## SUBLINE

Raw Stone Meets Sleek Style — Serve Bold, Serve Unique

## SHORT DESCRIPTION

Introducing the Manufacture Travertine collection: where minimalist design meets natural luxury—handcrafted travertine pieces that elevate every serving moment with warm, earthy vibes and timeless style. Perfect for gifting or styling your table with subtle sophistication. For a sleek look, mix it with the Manufacture collection.

## LONG DESCRIPTION

Design meets indulgence in the Manufacture Travertine collection—where minimalist aesthetics collide with the raw beauty of natural stone. Each handcrafted piece showcases warm, earthy tones and the authentic texture of travertine, delivering a tactile experience that's as rich as its look.

With five elegant serving items, this collection redefines table styling by blending distinct shapes and natural materials to create moments worth savoring. The minimalist design effortlessly complements modern interiors, while the transparent glass cloche adds a delicate, contemporary touch that contrasts beautifully with the stone.

Perfectly paired with the bestselling Manufacture Rock collection, Manufacture Travertine brings subtle sophistication without stealing the spotlight—making it an ideal choice for design lovers and discerning connoisseurs alike. Whether gifting or elevating your own dining setup, these unique pieces are crafted with care to transform everyday meals into stylish experiences.

*Collection Specifications:* **MANUFACTURE TRAVERTINE**



**Large Round Serving Tray**  
1013752581

Size	9.75 x 9.75 x 0.75 in.
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**Large Rectangular Serving Tray**  
1013752906

Size	16 x 11 x 0.75 in.
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**Small Rectangular Tray**  
1013752916

Size	10 x 4.25 x 0.5 in.
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**Footed Cake Plate**  
1013753841

Size	11 x 11 x 4 in.
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**2 Tier Serving Tray**  
1013757880

Size	9.75 x 9.75 x 8.75 in.
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**Glass Cover (Cloche)**  
1013752581

Size	10 x 10 x 6.25 in.
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# Product Features: MANUFACTURE TRAVERTINE



## Hand-crafted Travertine

Formed over centuries in natural springs, travertine is a timeless limestone prized for its earthy tones and rich texture—bringing organic beauty and quiet luxury to every piece of the collection.

## Perfectly Packaged for Gifting

Each piece in the Manufacture Travertine collection comes in premium gift-boxed packaging, making it an ideal present for design lovers, foodies, and style-savvy hosts.



## Optional Glass Cloche

Offers a delicate, modern contrast to the travertine, adding an elegant touch to your presentation when desired.