Noritake. NEW INTRODUCTIONS

Fall 2025

FRANK LLOYD WRIGHT IMPERIAL CABARET & IMPERIAL CABARET BLUE

Frank Lloyd Wright (1867-1959) is recognized worldwide as one of the greatest architects of the twentieth century. His work heralded a new thinking in architecture, using innovation in design and engineering made possible by newly-developed technology and materials.

Wright's largest commission was the Imperial Hotel in Tokyo, for which he created a signature dinnerware service for informal dining in the Cabaret room. The design of colorful overlapping circles was so modern in its simplicity and asymmetry and was used in the hotel for many years. In 1984, shortly before the demise of the hotel, Noritake reissued the original design.

This pattern is available in the original multi-color as well as a second version where the design is translated into shades of blue.





FRANK LLOYD WRIGHT MARCH BALLOONS

Frank Lloyd Wright created this abstract design as one of a series of twelve covers based on monthly themes for Liberty Magazine in 1927. The finished designs were never published because the magazine thought they were too abstract and radical.

March Balloons is a vibrant celebration of spring. The design features a series of colorful, balloon-like shapes that float across the composition, symbolizing the joy and renewal associated with the arrival of spring.



FRANK LLOYD WRIGHT IMPERIAL PEACOCK

The Imperial Peacock Collection is an homage to Frank Lloyd Wright's unique patterns. The decals are deconstructed from his iconic Peacock artwork which was hand carved in Oya stone for the Imperial Hotel.

The peafowl, with its vibrant plumage, has long been depicted in Japanese aesthetics as a symbol of the elegance of nature.

The peacock's elegance was woven into many details, from rugs and furniture to intricate tapestries. Frank Lloyd Wright once described the peacock as "a spiritual element" introduced to Earth for the sheer "love of beauty."

Its grace and resilience captivated him—a beauty that, even when domesticated, endures. This spirit of beauty became a guiding inspiration for Wright's 1915 design of the Imperial Hotel in Tokyo.

Imperial Peacock Collection

Designed by the Frank Lloyd Wright Foundation
2025



FRANK LLOYD WRIGHT



The work of Frank Lloyd Wright (1867-1959) is recognized worldwide as pivotal to the development of modern architecture. Through a deep understanding of our relationship with the natural world, Wright's ideas and designs were inspired by organic forms. He found much to admire in Japan, the country he once described as "the most romantic, artistic, nature inspired country on earth." Wright interacted with Japan on several levels, from physical reality to spiritual communion. He made his first trip to Japan in 1905, travelled there again in 1913, and between 1917 and 1922, he spent almost three full years there as the architect of the Imperial Hotel in Tokyo (demolished 1968) and in that time created many decorative elements for the interior of the Hotel to create a unified design. The tableware used in the Wright-design Imperial Hotel at the time was designed by Frank Lloyd Wright and manufactured by Nippon Toki Gomei Kaisha, the predecessor of Noritake.

His vision, "to make life more beautiful, the world a better one for living in, and to give rhyme, reason, and meaning to life" is carried on through the Frank Lloyd Wright Foundation and represented on the World Heritage List.

Frank Lloyd Wright Foundation

The Frank Lloyd Wright Foundation is dedicated to preserving and perpetuating Wright's vision, ensuring that his philosophy of organic architecture—design in harmony with nature and community—remains a vital force in contemporary life.

One way the Foundation brings Wright's legacy to life is through collaborative partnerships, which serve as a tool to make great design accessible to broader audiences. Focusing on new products inspired by his principles, these collaborations translate his belief in the unity of material, form, and nature into everyday life. Our partnerships help to demonstrate that Wright's design ethos is not just a part of history but a living philosophy that continues to influence how we build and live—now and for future generations.

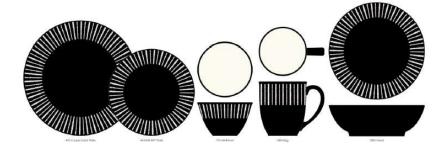
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Historical photographs and drawings: The Frank Lloyd Wright Foundation Archives. (The Museum of Modern Art | Avery Architectural & Fine Arts Library, Columbia University, NY)

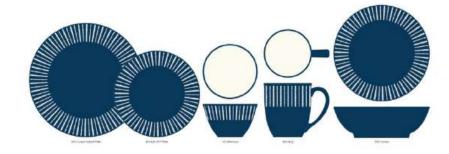
COLORWAVE STRIPE ITEMS

We are welcoming in new additions to the Colorwave collection. We are adding striped salad plates, cereal bowls, mugs, mini bowls and mini plates in 3 of the most popular colors—Blue, Graphite, and Green.

- Stoneware
- Microwave safe
- Dishwasher safe







Artist renderings shown

COLORWAVE FLORAL ITEMS

We are welcoming in new additions to the Colorwave collection. We are adding mini bowls and mini plates in 2 additional colors—Blue and Green. These items already exist in Graphite.

Each item features a unique floral design.

- Stoneware
- Microwave safe
- Dishwasher safe



Artist renderings shown

EMPIRE GOLD

Empire Gold brings modern elegance to the table. The delicate branches and budding twigs in platinum brings a natural element to a modern white porcelain dinnerware collection. The edge of each piece is adorned with a thin platinum band. Empire Gold offers place setting components as well as an array of serving pieces and accessories. Empire Gold is durable enough for daily use and is dishwasher safe!

- White porcelain
- Dishwasher safe



TROCADERO GOLD

Trocadero Gold features a geometric interpretation of a fan motif in the Art Deco style. The elements are presented in shades of yellow and grey, with different interpretations of the design on each item. Items are finished with glimmering gold banding. Trocadero Gold is crafted in white porcelain, durable enough to withstand daily use, and dishwasher safe!

- White porcelain
- Dishwasher safe



IVY WHISPER

Bring the best of botanical bounty to the table with lvy Whisper. This white porcelain pattern is adorned with a wreath of flowing ivy which features touches of gleaming microwave-safe gold. The ivy is paired with a delicate songbird, adding whimsy without being over the top. Ivy Whisper is designed for daily use and is microwave and dishwasher safe.

- White porcelain
- Microwave-safe gold
- Dishwasher safe



TUSKER GARDEN

Tusker Garden is inspired by repeating patterns that are traditionally used in India. The hues of red, blue, green, and yellow in floral arabesques are inspired by flowers thought to bring blessings. The florals are paired with elephants, symbols of wisdom and grace. Each item features a different placement of the design elements and is finished with a lustrous band of gold. Tusker Garden is crafted in white porcelain and is durable enough for daily use.

- White porcelain
- Gold band
- Dishwasher safe



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